



**PERDANA  
PHILOSOPHY**

- EXCELLENCE
- CRITICAL THINKING
- INTEGRITY
- SMALL CLASS SIZES

**Our students are in**

Curtin University of Technology, La Trobe U, U. Wollongong, Acadia U., Algoma UC, Lethbridge U, U. Manitoba, U. Winnipeg, U. Waterloo, Memorial U. of Newfoundland, Carleton U, U. Saskatchewan, U. Toronto, University of Windsor, York University Northumbria U, U. Derby, U. Hertfordshire

**B.A.(Hons.) Mass Communication (1.5+1.5 UCSI)**

**B.A.(Hons.) Psychology (2+1 UCSI)**

**B.A.Psychology (1.5+1.5 Algoma)**

**PERDANA COLLEGE**

Perdana College of Malaysia has been a provider of quality education in Bangladesh since 1995. We believe that laying a strong foundation for students embarking on a degree program is vital. The College focuses on preparing students to enter foreign universities, particularly in the discipline of computer science, information technology, information systems, business administration, management, and liberal arts.

The college is also a member of the Sedaya International Group of Universities, Colleges and School (URL: [www.ucsi.edu.my](http://www.ucsi.edu.my)) based in Kuala Lumpur, Malaysia. Campuses spread over Bangladesh, New Zealand and several cities in Malaysia.

**UNIVERSITY COLLEGE SEDAYA INTERNATIONAL (UCSI)**

UCSI is amongst the few Malaysian private colleges to offer a wide spectrum of academic studies ranging from Engineering to Information Technology and Business, Applied Sciences to Pharmacy and Medicine, Social Science to Music. With students coming from over 20 countries, UCSI possess a cosmopolitan and unique international culture. Thus, a student is also exposed to cross-cultural communication skills to enhance their future career pathways locally or internationally.

A UCSI student's learning experience is further enhanced by the cutting-edge technology, and the support of well-qualified and friendly faculty. State-of-art facilities include a home-grown connected e-campus through the e-Advantage, computer labs, applied science labs and a well-stocked library.

**Careers for Psychology:** public and private service organizations, personnel selection and management, and applied research; counselors, speech therapists, special education teachers and university lecturers. Clinical psychologists must complete the Postgraduate Diploma in Clinical Psychology together with a Masters or PhD in Psychology.

**Careers for Mass Communications:** electronic publishing, online content, journalism, information officers, public relations and communications research; marketing; work in radio or television production

**Psychology**

**Psychology (Algoma)**

**Mass Communication**

**YEAR 1**

- Introduction to Psychology I & II
- Interactive Literary Communication
- Data Analysis I
- Expository Writing
- Psychological Research Methods I
- Psychology of Adjustment
- Mass Media Communications\*
- Principles of Marketing\*
- Sociology\*



**YEAR 2**

- Lifespan Development
- Organizational Behavior
- Psychological Research Methods II
- Cognitive Psychology
- Personality Theories
- Physiological Psychology
- Abnormal Psychology
- Social Psychology
- Industrial & Organizational Psychology
- Skills and Human Factors\*
- Cross-cultural Psychology

**YEAR 3**

- Psychological Testing & Assessment
- Philosophical Issues in Psychology
- Corporate Psychology
- Educational Psychology
- Counseling Psychology
- Ethics & Professional Issues
- Health Psychology\*
- Independent Project (2 semesters)
- Internship

**YEAR 1**

- Introduction to Psychology I & II
- Data Analysis I
- Expository Writing
- Psychological Research Methods I
- Business
- Fundamental of Computer Concepts
- Microeconomics
- Mass Media Communications
- Sociology

**YEAR 2**

- Lifespan Development
- Psychological Research Methods II
- Psychology of Adjustment
- Introduction to Philosophy
- Personality Theories
- Social Psychology
- Brain and Behavior
- Principles of Marketing
- Management & Organization Theory
- Computer Programming/Java

**YEAR 3**

- Fundamentals of Psychometrics
- Design & Analysis I
- Advanced Research Analysis
- History of Psychology
- Contemporary Theory & Research in Psyc.
- Student's Investigation
- Four Psychology Electives



**YEAR 1**

- Visual Communication
- Interactive Literary Communication
- Basic Photography
- Expository Writing
- Introduction to Public Speaking
- Film Studies
- Video Production I
- Mass Media Communication
- Introduction to Internet Technologies
- Introduction to Sociology
- Introduction to Public Relation
- Nonlinear Editing

**YEAR 2**

- Integrated Marketing Communications
- Desktop Publishing & Design
- Alternative Voices
- Issues in Mass Communication
- Video Production II
- Popular Culture
- Media Writing Skills
- Organization Behavior
- Introduction to Psychology I & II
- Copywriting

**YEAR 3**

- Media Law & Ethics
- Mass Communication Research
- Documentary Production
- Mass Communication Internship

Two Mass Communication Electives

Major: Promotional Communication, or, Film & Television Track

## Admissions

Students with the following qualifications may be admitted:

### 1. 'A' Level, HSC, ISC or Equivalent

- (a) HSC/ISC (Minimum 2<sup>nd</sup> Division) with good passes in Biology and English or
- (b) 2 principals from 'A' Level and 3 credits from 'O' Level, including Biology or
- (c) 3 principals from 'A' Level and 2 credits from 'O' level, including Biology

Students who are deficient in Mathematics and English will have to go through some remedial courses (such as English and Algebra & Trigonometry) before they can be admitted into First Year of the program. A student who only has biology at the "O" or SSC level (the minimum requirement,) will have to do biology bridging course. Minimum English requirement is IELTS 6.0 or TOEFL 550 (computerized test 213).

### 2. 'O' Level, SSC, ICSE or Equivalent

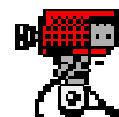
Students should have acquired at least 5 'O' Level credits, 1<sup>st</sup> Division, or GPA > 3 (including Biology, Mathematics and English). Students in this category are required to undergo a minimum 3 semesters of the Pre-University Program before they can be admitted into the Program.

### 3. Degree, NCC Diploma, C&G Diploma and Transfer Students

Exemptions from certain subjects may be granted to degree or diploma holders on case-by-case basis. For students intending to transfer credits from other institutions, contact the VP of Academic Affairs.

#### ADMISSION PROCEDURES

- Contact the College for an Application Form;
- Submit the Application Form together with 4 passport-size photographs and attested copies of your academic certificates;
- Appear in person for the Assessment Test
- Collect the Letter of Acceptance from the College;
- Paid up the Admission Fee.



#### SESSIONAL INTAKE

- There are three intakes per year. Students can apply during any of these intakes. New semester begins every January, May and September.
- **Assessment Tests** for the admission are conducted one month before the semester begins, during the months of **April, August and December**.

### Pre-University Program (9 subjects in 3 Semesters)

Computer for End Users	Probability & Statistics	Accounting Practice	Business
Mathematics for Business	Information Technology	Economics Principles	Quantitative Methods
Academic English	Biology	Sociology	Film Art Appreciation

### SCHOLARSHIPS AND AWARDS

*Perdana College offers several scholarships to meritorious students each year. The scholarship covers the tuition fee for the students during the duration of their studies in Perdana. Please inquire from the Admissions Office.*

*Academic Awards are given to any students who achieve commendable grade point average (GPA) for each semester. There is no limit to the number of students who can earn this award.*

#### ESTIMATED EXPENSES

- a) Perdana Credit Subjects: -- 1.5 year  
-- 2 years  
-- Algoma

17 subjects  
22 subjects  
16 subjects

= Tk 176,000  
= Tk 231,000  
= Tk 166,000

#### b) Overseas Tuition Fees:

Tuition Fee per Year (Canada) C\$ 9,900 \*1.5  
Tuition Fee for 1 year (Malaysia) RM 20,000  
Tuition Fee for 1.5 years (Malaysia) RM 26,500

= Tk 810,000  
= Tk 360,000  
= Tk 470,000

**TK 9.7 lakhs**  
**Tk 5.9 lakhs**  
**Tk 6.5 lakhs**

#### c) Other Fees Payable (In Perdana)

- Registration Fee & Deposit Tk 26,000

• Computer Lab per Semester Tk 3,000

#### d) Living Expenses (per Year):

Malaysia (Tk 1 lakh)

Canada (Tk 4.0 lakhs)

*Note: i. The fees are subject to changes in the currency exchange rate and to the increase in fees by the institutions.  
ii. Extra fees will be incurred in case of failure or when bridging courses are required*



Plot CWS (B) 14, Road 33, Gulshan 1, Dhaka 1212, Bangladesh.  
Tel: 880-2-9888088, 9882538, 018-9249824 Fax: 880-2-8815556  
Email: enquiries@perdanacollege.com URL: www.perdanacollege.com

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