



**PERDANA  
PHILOSOPHY**

- EXCELLENCE**
- CRITICAL THINKING**
- INTEGRITY**
- SMALL CLASS SIZES**

**Our students are in:**

Curtin University of Technology, La Trobe U, U. Wollongong, Acadia U., Algoma UC, Lethbridge U, U. Manitoba, U. Winnipeg, U. Waterloo, Memorial U. of Newfoundland, Carleton U, U. Saskatchewan, U. Toronto, University of Windsor, York University Northumbria U, U. Derby, U. Hertfordshire U of Central Lancaster

**B.A.(Hons.) BUSINESS ADMINISTRATION (2 + 1)**  
**B.A.(Hons.) Accounting & Finance (2 + 1)**  
**B.A. (Hons.) Marketing (1 + 2)**  
*from UCSI, Malaysia*

**PERDANA COLLEGE**

**Perdana College of Malaysia** has been a provider of quality education in Bangladesh since 1995. We believe that laying a strong foundation for students embarking on a degree program is vital. The College focuses on preparing students to enter foreign universities, particularly in the discipline of computer science, information technology, information systems, business administration, management, and liberal arts.

The college is also a member of the Sedaya International Group of Universities, Colleges and School (URL: [www.ucsi.edu.my](http://www.ucsi.edu.my)) based in Kuala Lumpur, Malaysia. Campuses spread over Bangladesh, New Zealand and several cities in Malaysia.

**UNIVERSITY COLLEGE SEDAYA INTERNATIONAL (UCSI)**

**UCSI** is amongst the few Malaysian private colleges to offer a wide spectrum of academic studies ranging from Engineering to Information Technology and Business, Applied Sciences to Pharmacy and Medicine, Social Science to Music.

Renowned for its cosmopolitan and unique international culture, UCSI comprises both local and international students from Bangladesh, China, Indonesia, Singapore, Taiwan, Vietnam, Thailand, India, Pakistan, Kenya, Congo, Iran, Iraq, Yemen, Saudi Arabia, UAE, Mauritius, Uzbekistan etc. Thus, a student can expect to not only gain academic knowledge, but also be exposed to cross-cultural communication skills to enhance their future career pathways locally or internationally.

A UCSI student's learning experience is further enhanced by the cutting edge of technology, and the support of well-qualified and friendly teaching teams. Another profound plus point that assists UCSI students in gaining new heights in their higher learning is from our academic support in providing them with a home-grown connected e-campus through the e-Advantage, alongside with their access to other state-of-art facilities, which include computer labs, applied science labs and a well-stocked library.



University College Sedaya International

**Business Administration**

**Marketing**

**Accounting & Finance**

**YEAR 1**

Business Communication  
 Business Information Systems  
 Business Law  
 Business Data Analysis I  
 Management & Organization Theory  
 Principles of Marketing  
 Microeconomics/Macroeconomics  
 Organizational Behavior  
 Financial Accounting I

**YEAR 2**

Quantitative Methods  
 Business Modeling with Spreadsheet  
 Business Research Methodologies  
 Management Science  
 Corporate Communication  
 Cost & Management Accounting  
 Entrepreneurship

*Financial Accounting II  
 Managerial Accounting I  
 Financial Management I & II  
 Employee Relation / HRM*

**YEAR 3**

International Business  
 Management Practice  
 Strategic Management  
 Strategic Marketing  
 Project (2 semesters)

*Financial Accounting III  
 Managerial Accounting II  
 Corporate Finance  
 Multinational Finance  
 Organizational Development & Change  
 Contemporary HRM*

**YEAR 1**

Business Communication  
 Business Information Systems  
 Business Law  
 Business Data Analysis I  
 Management & Organization Theory  
 Principles of Marketing  
 Microeconomics/Macroeconomics  
 Organizational Behavior  
 Marketing in Practice

**YEAR 2**

Marketing Process  
 Business Modeling with Spreadsheet  
 Business Research Methodologies  
 Relationship Marketing  
 Customer Communication  
 E-Marketing  
 Entrepreneurship  
 One-to-One Marketing

*Quantitative Methods  
 Corporate Communication  
 Employee Relation / HRM*

**YEAR 3**

International Business  
 Current Issues in Marketing  
 Strategic Management  
 Strategic Marketing  
 Project (2 semesters)  
 Marketing Promotion  
 International Marketing Strategy

*Organizational Development & Change  
 Contemporary HRM  
 Electronic Business  
 Retail Marketing*

**YEAR 1**

Business Communication  
 Business Information Systems  
 Business Law  
 Business Data Analysis I  
 Management & Organization Theory  
 Principles of Marketing  
 Microeconomics/Macroeconomics  
 Cost & Management Accounting  
 Financial Accounting I

**YEAR 2**

Auditing I  
 Taxation I  
 Financial Accounting II  
 Business Research Methodologies  
 Managerial Accounting I  
*Corporate Communication\**  
 Financial Management I & II  
 Company Law

*Employee Relation  
 HRM*

**YEAR 3**

International Business  
 Financial Accounting III  
 Strategic Management  
 Managerial Accounting II  
 Project (2 semesters)  
 Corporate Finance  
 Multinational Finance

*Organizational Development & Change  
 Contemporary HRM  
 Auditing II*

Students with the following qualifications may be admitted:

### 1. 'A' Level, HSC, ISC or Equivalent

- (a) HSC/ISC (Minimum 2<sup>nd</sup> Division) with good passes in Mathematics and English or
- (b) 2 principals from 'A' Level and 3 credits from 'O' Level or
- (c) 3 principals from 'A' Level and 2 credits from 'O' level

Students who are deficient in Mathematics and English will have to go through some remedial courses (such as English and Algebra & Trigonometry) before they can be admitted into First Year of the program. Minimum English requirement is IELTS 6.0 or TOEFL 550 (computerized test 213)

### 2. 'O' Level, SSC, ICSE or Equivalent

Students should have acquired at least 5 'O' Level credits, 1<sup>st</sup> Division, or GPA > 3 (including Mathematics and English). Students in this category are required to undergo a minimum 3 semesters of the Pre-University Program before they can be admitted into the Program.

### 3. Degree, NCC Diploma, C&G Diploma and Transfer Students

Exemptions from certain subjects may be granted to degree or diploma holders on case-by-case basis. For students intending to transfer credits from other institutions, contact the VP of Academic Affairs.

#### ADMISSION PROCEDURES

- Contact the College for an Application Form;
- Submit the Application Form together with 4 passport-size photographs and attested copies of your academic certificates;
- Appear in person for the Assessment Test
- Collect the Letter of Acceptance from the College;
- Paid up the Admission Fee.

#### SESSIONAL INTAKE

- There are three intakes per year. Students can apply during any of these intakes. New semester begins every January, May and September.
- **Assessment Tests** for the admission are conducted one month before the semester begins, during the months of **April, August and December**.

## Pre-University Program (9 subjects in 3 Semesters)

Computer for End Users	Probability & Statistics	Accounting Practice	Business
Mathematics for Business	Information Technology	Economics Principles	Quantitative Methods
Academic English	Biology	Sociology	Film Art

## SCHOLARSHIPS AND AWARDS

*Perdana College offers several scholarships to meritorious students each year. The scholarship covers the tuition fee for the students during the duration of their studies in Perdana. Please inquire from the Admissions Office.*

*Academic Awards are given to any students who achieve commendable grade point average (GPA) for each semester. There is no limit to the number of students who can earn this award.*

#### ESTIMATED EXPENSES

#### TOTAL TUITION

a) Perdana Credit Subjects: -- 1 year	11 subjects	= Tk 110,000	
-- 2 years	22 subjects	= Tk 231,000	
b) Overseas Tuition Fees:			
Tuition Fee for 1 year (Malaysia)	RM 20,000	= Tk 360,000	<b>Tk 5.9 lakhs</b>
Tuition Fee for 2 years (Malaysia)	RM 31,100	= Tk 570,000	<b>Tk 6.8 lakhs</b>
c) Other Fees Payable (In Perdana)			
• Registration Fee & Deposit	Tk 26,000	• Computer Lab per Semester	Tk 3,000
d) Living Expenses (per Year):	Malaysia (Tk 1 lakh)		

*Note:*

- i. The fees are subject to changes in the currency exchange rate and to the increase in fees by the institutions.
- ii. Extra fees will be incurred in case of failure or when bridging courses are required



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